

What is design?



The head enables us to frame the right questions, explore diverse types of knowledge and make a creative and daring leap to an answer; **the heart** tells us to empathise with the people who are affected, understanding what works for them while thinking about the collective impact on others and our planet, as well as building relationships with organisations and individuals that might be involved in future solutions; **the hand** puts our creativity into use, working with materials to bring ideas to life and manipulate them into prototypes and real life objects and digital products and systems.